

MSHS ENGINE SALES & SERVICE DEALER PROGRAM
QUESTIONNAIRE



**POTENTIAL
AUTHORIZED DEALER**

FOR

**ENGINES SALES &
SERVICE**

Company Name: _____

Date: _____

Owner Signature: _____



MSHS DEALER PROGRAM
Questionnaire

COMPANY:

TELEPHONE:

ADDRESS:

FAX:

WEBSITE / HOMEPAGE:

MANAGEMENT TEAM/POSITION:

E-MAIL:

COMPANY ORGANIZATION: OWNERSHIP
(Main Structure / Shareholder percentage %)

%
%
%
%



MSHS DEALER PROGRAM
Questionnaire

CONTRACT WITH OTHER BRANDS:
(Sales, Authorized Repair, etc.)

Name of Brand **Branch of Trade (Engines, Controls, etc.)**

REGULAR ENGINE REPAIR/SALES CUSTOMERS
(Used for references pertaining to work):

Customer: **Vessels:** **Engine Manufacturer:**

Do you authorize MSHS contact the above-mentioned clients to obtain information pertaining to the services rendered by your organization:
Yes / No

REPAIR SHOP ORGANIZATION:
(Shop Coordinator & Service Team)

Name: **Position:** **Education:** **Special Skills:**
(i.e. Language)



MSHS DEALER PROGRAM Questionnaire

Repair Specialties:

In House repair capabilities for:

Fuel Equipment: YES / NO

Governors: YES / NO

Electrical Controls: YES / NO

Turbochargers: YES / NO

Repowering: YES / NO

REPAIR LIMITATIONS:

OTHER CAPABILITIES:

ADDITIONAL REMARKS:



MSHS DEALER PROGRAM Questionnaire

QUESTIONS:

Do you provide clients with Emergency service, available 24 Hours a day?

How are clients able to contact the organization after hours:

Website ____ Phone Number ____ Social Media Page ____

Do you have service vehicles?

Type:	Quantity
_____	_____
_____	_____
_____	_____

What are your labor rates?

Regular	\$ _____
Overtime	\$ _____
Shop	\$ _____
Travel	\$ _____
Mileage	\$ _____

Do you keep inventory? (yes/no)

Parts	_____
Engines	_____
Maintenance items	

Minimum requirement for inventory is \$5,000 is this acceptable?

Yes / No



MSHS DEALER PROGRAM Questionnaire

Purchasing and maintaining of Brand specific basic Diagnostic Tools is required at time of Dealership signup.

Is this acceptable?

Yes / No

Can you put Brand Logos / Signage on site? What is the maximum allowable signage / size for your location?

Do you have multiple locations?

Yes / No

Please state the location / locations and square footage listed below.

Location:

Square footage:

Return of Questionnaire:

After completing this questionnaire, please send it via e-mail to:
EngineSalesTeam@mshs.com.

Once the questionnaire is received and reviewed we will contact you and the actual dealer agreement and terms along with required documentation (e.g. Order Forms, Credit Application, Warranty Forms,) will be sent to you.